

Message Text

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TO AMEMBASSY BELGRADE

AMCONSUL ZAGREB

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TAGS:OEXC, YO

SUBJECT: CPI: GRANT-IN-AID PROPOSAL: CALIFORNIA STATE
UNIVERSITY, LONG BEACH -- UNIVERSITY OF ZAGREB

REF: DALY-HUTSON O-19/22/75

1. SCHOOL OF BUSINESS ADMINISTRATION AT CALIFORNIA STATE UNIVERSITY, LONG BEACH (CSULB) HAS SUBMITTED PROPOSAL TO CU/EE REQUESTING DOLS 10,000 FROM DEPT FOR INTERNATIONAL TRAVEL OF THREE DIRECTORS, FOUR PROFESSORS AND THREE STUDENT ASSISTANTS TO TRAIN AND ASSIST FACULTY OF ECONOMICS, UNIVERSITY OF ZAGREB, IN JUNE 1976 TO EXPAND REPERTOIRE OF MANAGEMENT GAMES. TIS BUILDS ON 1974 CSULB-ZAGREB PROJECT WHEREIN CONCEPT OF BUSINESS GAME WAS INTRODUCED TO FACULTY AS TOOL OF INSTRUCTION. AS RESULT, CSULB UNDERSTANDS THAT SOME ZAGREB PROFESSORS HAVE NOW INCORPORATED FOUR GAMES (PROSIM, MANSIM, MARKSIM AND INTSIM) INTO CLASSES. PRESENT PROPOSAL CALLS FOR INTRODUCTION OF HARVARD'S MANAGEMENT GAME, PERTSIM, AND CALIFORNIA FARM MANAGEMENT GAME.

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2. CSULB PROPOSAL INDICATES UNIV OF ZAGREB WILL CONTRIBUTE

15 HOURS OF COMPUTER TIME AT DOLS 750/HR FOR TOTAL OF DOLS 11,250. IN ADDITION, CSULB FOUNDATION WILL PICK UP PER DIEM, PREPARATION EXPENSES, AND ADMINISTRATIVE COSTS TOTALING ABOUT DOLS 9,500.

3. POSTS WILL RECALL THAT CSULB SUBMITTED SIMILAR PROPOSAL IN FEB 1975 REQUESTING APPROX DOLS 20,000 WHICH COULD NOT BE FUNDED BY CU/EE. SCOPE OF NEW PROPOSAL IS SAME EXCEPT CSULB NOW ABSORBING PER DIEM, PREPARATION AND ADMINISTRATIVE COSTS.

4. CSULB CONSIDERS IT ESSENTIAL THAT TWO PROFESSORS VISIT ZAGREB FOR TWO WEEKS PRIOR TO JUNE (THEY HOPE IN JANUARY) TO FACILITATE SUMMER PROGRAM.

5. FUNDING CONSIDERATIONS ASIDE, THERE MAY BE PROBLEMS IN OBTAINING CU APPROVAL OF THIS PROJECT IN VIEW OF ITS SHORT-TERM NATURE. WHILE WILLINGNESS OF CSULB TO SHARE COSTS MAKES THIS PROPOSAL CONSIDERABLY MORE ATTRACTIVE THAN PREVIOUS ONE, WE WONDER WHETHER UNIV OF ZAGREB, AS ULTIMATE BENEFICIARY, COULD NOT SHARE MORE?

6. CU/EE UNDERSTANDS THAT CONGEN ZAGREB CONSIDERS PROJECT VERY WORTHWHILE, BUT WOULD APPRECIATE EVALUATION FROM BELGRADE IN TERMS OF CPP AND FACTORS OUTLINED IN CU MEMORANDUM 130 DTD FEBRUARY 2, 1975 CONCERNING GRANTS-IN-AID. IN PREVIOUS YEARS SUCH GRANTS WERE FUNDED FROM SO-CALLED CU/EE AREA FUNDS. FOR CURRENT FISCAL YEAR HOWEVER, CU/EE PLANS TO CHARGE SUCH GRANTS TO COUNTRY ALLOCATIONS FROM WHICH ALL CU PROGRAMS (ACADEMIC, IVP, AMSPECS, AND CPI) WOULD BE FUNDED. THIS WILL GIVE POSTS OPPORTUNITY TO RECOMMEND AMOUNT OF CPI FUNDING AND RELATIVE PRIORITY TO EACH PROJECT IN CONSIDERATION OF OVERALL CU PROGRAM IN COUNTRY. EMUASSY THEREFORE REQUESTED TO RECOMMEND PRIORITY AND AMOUNT OF FUNDING (IF ANY) FOR CSULB PROPOSAL. KISSINGER

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